



DairySA Central Dairy Conference

12 March 2014

Improve farm profitability and competitiveness

*Increase
pasture
grazed*

Improve
genetic
merit of
cows

Lift in-calf
rates

Improve
BMCC

High
nutrient
use
efficiency

Better
business
decisions

Increase pasture consumption

- More focus on demonstration and extension
- Develop feedbase evaluation – ‘Forage Value Index’



Lift genetic gain

- ADHIS software upgrade
- Herd Improvement Industry plan
- National Breeding Objective review



**Australian
Dairy Herd
Improvement
Scheme**

Improve BMCC

- Adviser training
- Countdown workshops
- (InCalf workshops)
- Countdown app
- Cups On Cups Off



Extension delivery

- Extension Coordinators in place
- Support for Discussion Groups (\$3,000 per group)
- Focus Farms



Better business decisions

- Dairy industry database
- Understand and compare farm performance at a number of levels – farm, system, region, industry, country...
- Dairy Farm Monitor Project - SA



DairyBase

Helping dairy farmers and their advisors
make better, informed decisions

